

AVAILABLE SPONSORSHIPS



Welcome Networking Event Co-Sponsors

\$3,000 (2 Available)

Welcome the SNIC attendees as we take a 2-hour boat cruise around beautiful Lake George! Greet the guests as you check them in for the boat ride. Provide a formal welcome on the cruise and provide a giveaway/memento of your choosing. One (1) Complimentary tabletop display at the networking lunch on Wednesday (for each sponsor).

Sponsored Drawing Session

\$1750 (1 Available)

Industry Sponsored 45-minute breakout session with a twist! Come showcase the newest trends and latest innovation in school food service while your content is crafted into a live illustration on Thursday morning. Besides the live component and excitement, the branded session illustration will end up mingled with other content- elevating the sponsored discussion and giving it sticking power. All to improve your brand presence...and NYSNA brings that session drawing to the annual conference for display!

Keynote Speaker Sponsor

\$1,500 (1 Available)

Opportunity to introduce our keynote speaker, Dan Guisti, on Wednesday afternoon. We will also provide special signage on all the tables. One (1) complimentary tabletop display at the networking lunch on Wednesday.

Bling Station

\$1,250 (1 Available)

Help our attendees win the badge decorating contest! Assist attendees as they create their own personalized badge for the event. Customized lanyards with the company name will be provided.

Networking BINGO Sponsor

\$1,000 (1 Available)

Maximize your brand exposure by sponsoring our Networking Bingo game. Logo placed on Bingo Game Card. Align your brand with innovative ideas and collaborative efforts in advancing school nutrition.

Innovative Solution Sessions

\$750 (2 Available)

Do you have an innovative solution that will solve a problem for our food service professionals? Industry Sponsored 45-minute breakout sessions will take place on Thursday morning. Come showcase the newest trends and latest innovation in school food service!

Brain Food Break

\$500 (1 Available)

Sponsor provides brain food items for the attendees to be displayed and enjoyed Wednesday afternoon at the general session. Special signage provided. Sponsor is allowed to meet and network with the attendees at the station.

Tabletop Display for Networking Event

\$300 (27 Available)

Show attendees that your company has the cutting-edge products/services that will take their school foodservice operations to the next level! Industry representatives from participating organizations can join operators for lunch and then showcase their products, meet and answer questions, obtain feedback about their product or service, and generate quality leads. Exhibitors will be provided with one (1) hightop table (36") with a linen in a designated space. No floor banners.

Notes about Tabletop Displays:

- To secure a tabletop display, registration as an Industry Partner is mandatory.
- This is NOT a traditional food show and cooking will not be allowed. SNIC is about marketing and networking. Any food items must be pre-packaged/sealed. No access to kitchen or electric.
- Each organization is limited to one tabletop display. Please note that half table-tops are NOT available.
- The quantity is limited to the first 30 table-top spaces, allocated on a first-come, first-served basis.
- Additional badges will not be available for purchase alongside the tabletop display. All badges will be issued solely to registered Industry Partners attending SNIC.