



CORPORATE MEMBERSHIP INFORMATION

A Industry Partner of the New York School Nutrition Association is an company or organization that does not qualify for other types of membership and is interested in furthering the programs of our Association. Such as: Food, Technology, Point of Sale, Apparel, Equipment etc.

As an NYSNA Industry Partner, you will have direct access to Directors, Buyers, Supervisors, and future child nutrition department leaders who represent School Food and Nutrition Services in New York State.

As of January 1, 2020 the membership cycle will be from April 1 - March 31, for all memberships

[**CLICK HERE TO JOIN!**](#)

| BENEFITS | 5 STAR \$2,300 | ENHANCED \$650 | STANDARD \$250 |
|--|-------------------|-------------------|-------------------|
| E-subscription to the NYSNA magazine | ✓ | ✓ | ✓ |
| Member registration rates at events | ✓ | ✓ | ✓ |
| Invited to participate at Regional Industry Seminars <i>(members only events)</i> | ✓ | ✓ | ✓ |
| Access to NYSNA Members only site, with searchable membership directory | ✓ | ✓ | ✓ |
| Updates and communications from NYSNA <i>(including e-newsletters/videos)</i> | ✓ | ✓ | ✓ |
| Website: Company logo & link throughout each page | ✓ | | |
| Website: Industry page - company listing with logo | ✓ | | |
| Website: Industry page - company with hyperlink | ✓ | ✓ | |
| Website: Industry page - company listing | ✓ | ✓ | ✓ |
| Complimentary booth at annual conference (\$1750 value) | ✓ | | |
| \$250 booth discount at annual conference | | ✓ | ✓ |
| Priority booth selection & additional sponsorship opportunities at annual conference <i>(1 month in advance prior to public release)</i> | ✓ | | |
| Priority booth selection & additional sponsorship opportunities at annual conference <i>(2 weeks in advance prior to public release)</i> | ✓ | ✓ | |
| Annual conference exhibitors receive 5 Star Corporate Member Ribbon for badges | ✓ | | |
| Receive list of registered attendees a week prior to event | ✓ | ✓ | ✓ |
| Priority registration for the School Nutrition Industry Conference (SNIC) <i>(1 month in advance prior to public release)</i> | ✓ | | |
| Priority registration for the School Nutrition Industry Conference (SNIC) <i>(2 weeks in advance prior to public release)</i> | ✓ | ✓ | |
| 1 full page color ad in 2 issues of NSYNA quarterly magazine (\$1800 value) | ✓ | | |
| 1 full page color ad in 1 issue of NSYNA quarterly magazine (\$900 value) | | ✓ | |
| 25% discount for additional advertising options available in the media kit | ✓ | ✓ | |