

AVAILABLE SPONSORSHIPS

SCHOOL NUTRITION INNOVATION CONFERENCE 2025



\$2,500
(4 AVAILABLE)

Welcome Networking Event Co-Sponsors

Be part of the excitement as we kick off the SNIC conference with a night of networking and mystery during our "Whodunit" event! As a co-sponsor, you'll greet guests as they check in and host a clue table to foster connections while adding to the intrigue. Each sponsor will receive one (1) complimentary Speed Networking Host slot at Wednesday's networking activity.

\$1,750
(1 AVAILABLE)

Direction Stickers Sponsor

Guide attendees while showcasing your brand! As the Direction Stickers Sponsor, your logo will be prominently featured on branded directional stickers placed throughout the event venue. This sponsorship ensures high visibility as you help attendees navigate the property with ease, leaving a lasting impression on everyone in attendance.

\$1,500
(1 AVAILABLE)

Accessibility Sponsor

Enhance the attendee experience by sponsoring the floor microphones used during our educational sessions. Your support ensures that all voices are heard, fostering meaningful discussions and engagement throughout the event. This sponsorship highlights your commitment to accessibility and inclusivity while providing great brand visibility.

\$1,250
(1 AVAILABLE)

Bling Station

Help attendees shine as they personalize their badges for the event and compete in the badge decorating contest! Assist attendees in creating unique, personalized badges while showcasing your brand with customized lanyards featuring your company name. Announce the winning badge during the Closing General Session.

\$1,000
(1 AVAILABLE)

Networking BINGO Sponsor

Maximize your brand exposure by sponsoring our popular Networking BINGO game! Your logo will be featured on the Bingo game cards, which will be provided to all attendees at registration. Draw the winning Bingo card during the Closing General Session.



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\$750
(2 AVAILABLE)

Lunch Co-Sponsors

Fuel attendees energy and productivity while making meaningful connections as a Lunch Co-Sponsor. Gain visibility as attendees gather to recharge during lunch and engage with them in a casual, approachable setting. As a Lunch Co-Sponsor, your company will be recognized in event materials and announcements, with branding opportunities in the lunch area such as signage or pre-approved product samples.

\$500
(1 AVAILABLE)

Brain Food Break

Sponsor provides brain food items for the attendees to be displayed and enjoyed at the general session. Special signage provided. Sponsor is allowed to meet and network with the attendees at the station.

\$300
(20 AVAILABLE)

Speed Networking Host

Engage directly with school foodservice operators and share how your company's cutting-edge products and services can elevate their operations! As a Speed Networking Host, industry representatives will actively move between small groups (pods) of foodservice professionals, fostering meaningful conversations, answering questions, gathering valuable feedback, and generating quality leads.

This dynamic sponsorship opportunity ensures maximum visibility and connection opportunities without the need for a stationary table display. Each sponsor receives one (1) complimentary Speed Networking Host slot during the event, offering an excellent platform to promote your brand while making impactful connections with attendees.

Key Details for Speed Networking Hosts:

- **Registration Required:** You must be registered as an Industry Partner to secure your spot.
- **Event Focus:** This is not a food show. The focus is on innovation, marketing, and networking.
- **Movement-Based Format:** Sponsors will circulate throughout the room, interacting with all foodservice attendees rather than remaining at a stationary location.
- **Limited Availability:** Spaces are limited to the first 20 hosts, allocated on a first-come, first-served basis.

