

# Conference Schedule

## NYSNA's 74<sup>th</sup> Annual Conference 2025

*\*Subject to Change*

### **Thursday, October 23, 2025:**

<b>2:00 – 6:00pm</b>	<b>Exhibitor Registration / Move-in &amp; Booth Setup</b>
<b>6:30 – 8:30pm</b>	<b>Industry Game Night</b> <i>(Pre- registration required)</i>

### **Friday, October 24, 2025:**

<b>8:00 – 5:00pm</b>	<b>Registration Opens &amp; NYSNA Zone</b>
<b>8:00 – 12:00pm</b>	<b>Exhibitor Move-in &amp; Booth Setup</b>
<b>8:00 – 9:00am</b>	<b>Breakfast After the Bell</b>
<b>8:30 – 10:00am</b>	<b>NYSNA Townhall – All are welcome</b>
<b>10:30am-12:15pm</b>	<b>General Session - Agency Updates &amp; Awards</b>
<b>12:30pm – 4:00pm</b>	<b>Exhibits / Exhibit Hall</b>
<b>6:00 – 8:00pm</b>	<b>Industry Appreciation Dinner</b>

### **Saturday, October 25, 2025:**

<b>8:00 – 2:00pm</b>	<b>Registration Opens &amp; NYSNA Zone</b>
<b>7:45am – 8:45am</b>	<b>Breakfast – Fuel Up First Session</b> <i>(Sponsored by American Dairy Association North East)</i>
<b>9:00am – 11:30am</b>	<b>General Session – Awards, Keynote</b> <i>(Breakfast After the Bell)</i>
<b>11:45am – 1:00pm</b>	<b>Lunch &amp; Learn</b>
<b>1:15pm – 2:15pm</b>	<b>Breakout Workshops</b>
<b>2:30pm – 3:30pm</b>	<b>Breakout Workshops</b>
<b>3:45pm – 4:45pm</b>	<b>Breakout Workshops</b>
<b>5:00-6:00pm</b>	<b>Headshots – Complimentary to conference attendees</b>
<b>6:00 – 8:00pm</b>	<b>Conference Banquet / President's Dinner</b>