



Innovative Practices in Summer Meals

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Agenda

- Introductions
- Innovative Practices
 - Adding New Sites
 - Rural Non-Congregate
 - Outreach
- Next Steps
- Q & A



Hunger Solutions New York is a statewide anti-hunger organization.

We increase **awareness** of, **support** for, and **participation** in federal nutrition assistance programs.

- Supplemental Nutrition Assistance Program (SNAP)
- School Breakfast Program (SBP)
- Community Eligibility Program (CEP)
- Summer Food Service Program (SFSP)
- Child and Adult Care Food Program (CACFP)
- Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)
- Summer EBT



No Kid Hungry New York works to end childhood hunger in New York.



At No Kid Hungry, we are committed to ensuring that every kid has 3 healthy meals a day, 365 days a year.

Using proven, practical strategies, we work with school districts, community organizations, government agencies, and elected officials to ensure children have access to the healthy food they need, every day.

Expand the Reach of Your Program

Prioritize Access & Build Capacity

- **Meet families** where they spend time in the summer by adding more sites
- **Maximize flexibilities**, like the new, permanent rural non-congregate option

Increase Participation

- **Reach more kids and teens** with effective outreach
- **Market and promote** your program

We're Here to Help!

- Provide one-on-one assistance, **at no cost**
- **Share best practices**, like mobile meals

Adding New Sites

Meet families where they're at:

- Libraries
- YMCA's/Boys and Girls Clubs
- Farmers markets + food pantries
- Apartment complexes + housing communities

Featured Resources: [Sponsor Directory](#) +
[Factsheet: Recruit More Meal Sites](#)



Rural, Non-Congregate Meals

As of 2023, a new permanent flexibility allows for **non-congregate meals** in rural areas when and where in-person meal service isn't available.



Requirements for Non-Congregate Meal Service

- ✓ Sponsor must be in “good standing”
- ✓ Site must be designated as rural ([USDA Rural Designation Mapper](#))
- ✓ Children don't have access to congregate meals
- ✓ Must meet [site eligibility requirements](#)



Rural designation reflected as green shaded area

Serving Non-Congregate Meals

Meal Packing Options

- Daily Unitized Meals
- Multi-Day Unitized Meals
- Multi-Day Bulk Meals

Distribution Methods

- Meal pick-up
Parent/Guardian or
Child Pick-up
- Home delivery

Featured Resources:

[NYSED Guidance](#) & [No Kid Hungry's Implementation Guide: Successful Non-Congregate Meal Models](#)

Increase Participation with Outreach

- [NYSED Resource Order Form](#)
- Sponsors and community partners can **bulk order flyers at no cost.**
- Also available: NEW tents, one banner per “open” site and limitless yard signs!
- Can also order over the phone by calling (518)486-1086.



Scan for NYSED Form



Summer Fun and Summer Meals!

Kids and Teens Eat Free!

Kids ages 18 and under can get free, healthy meals this summer at places nearby. No sign up needed—just drop by when meals are served!

Find Summer Meals:

Text “Food” to 304-304
Visit SummerMealsNY.org
Call 211 or 311 (in NYC)
or 1-866-3-HUNGRY

The University of the State of New York
The State Education Department
Albany, NY 12242 • www.nysed.gov

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Additional Outreach Resources

Summer Meals Outreach Resources:

- Updated flyers
- Social media graphics
- Sample language for communications
- No Kid Hungry's Summer Meals Marketing Toolkit



For kids and teens under 18.
No registration or application required.



Marketing & Promoting Your Sites

- Community Events
 - Kick-off celebration
 - Mid-summer “spike event”
- Engaging Elected Officials
 - Raise awareness of summer meals
 - Help families find summer meal sites

Featured Resource: [No Kid Hungry's Summer Meals Elected Officials Toolkit](#)



Next Steps

1. Add more summer meals sites

- Our organizations can help with recruitment - reach out!

2. Offer non-congregate meals this summer

- [Learn more](#) from SED, including [their webinar](#) (passcode: u\$&qtZb3) Reach out to your [CN representative](#)

3. Plan for robust summer meals outreach

- [Order](#) NYSED outreach materials Get additional outreach resources from [Hunger Solutions New York](#) and [No Kid Hungry Center for Best Practices](#)

Q & A with NYSED



Stay Connected



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