

# NYSNA Chapter Awards

## Goals and Strategies:

### **GOAL I: PROFESSIONAL DEVELOPMENT**

1. Explain the NYSNA and SNA scholarship programs. Have a chapter member submit an application for a NYSNA or SNA scholarship.
2. Have at least one chapter member sit for SNS Credentialing Exam.
3. Have at least two chapter members attend the annual NYSNA conference and assist in paying the registration fees, and more if possible).
4. Have a chapter member attend NYSNA annual conference as a First Timer.
5. Have at least two chapter members attend one of the NYSNA Regional Industry Seminars.
6. Promote SNA certification by having at least one member in your chapter become SNA certified.
7. Have at least one member attend a national SNA SNIC.
8. Have at least one member attend a national SNA ANC.
9. Have a chapter member host a NYSNA workshop (Boot Camp 101 or 4-hour professional development training).
10. Promote SNA's Training Zone and have at least 2 chapter members submit the course completion certificate.

### **GOAL II: MEMBERSHIP & COMMUNITY**

1. Conduct a local, chapter planning meeting in the early Fall to set goals for the year (membership growth, training, certifications, credentialing, earning a chapter award).
2. Promote SNA and NYSNA district-owned membership option and have at least one district become either NYSNA or SNA district owned (only new, not currently).
3. Nominate an Industry Partner for the Jeff Siegel Memorial Plaque.
4. Use the NYSNA Job Board on the website by having an open position within the chapter posted.
5. Have at least one member attend the NYSNA School Nutrition Industry Conference.

6. Have at least one chapter representative serve as a voting delegate at the NYSNA House of Delegates meeting.
7. Have at least one chapter member serving on a NYSNA task force, NYSNA committee, or NYSNA Board of Directors.
8. Invite a district with few or no members to attend a chapter event as guests.
9. Work with your Area Director to partner with an inactive chapter to help the chapter become active again.
10. Conduct a membership drive to increase NYSNA/SNA membership.
11. Invite a member of the NYSNA Board of Directors to a meeting and/or workshop.
12. Recognize new members with a letter of welcome and a personal invitation to the first chapter meeting.
13. Recruit industry representatives to be chapter members – create an Industry Membership form (for chapter level).
14. Post chapter events to the NYSNA website's Event Calendar.

### **GOAL III: ADVOCACY & PUBLIC IMAGE**

1. Have a chapter member apply for a NYSNA Farm to School Award.
2. Nominate a member for either the Anne B. Gennings award or the Champion of Child Nutrition award.
3. Have at least one chapter member attend the NYSNA Legislative Action Conference.
4. Promote SNA/NYSNA awards by having at least one entry from your chapter for one of the following awards: *Employee of the Year, Manager of the Year, or Director of the Year.*
5. Conduct a *Farm to School* activity in your Chapter.
6. Submit at least one FOCUS article from the chapter for each of the four issues.
7. Visit your legislator while he/she is at the home office near you.
8. Host a state legislator visit at a school in your chapter.
9. Invite a state legislator to attend a chapter event.
10. Send letters to your local legislator communicating any updates or legislative

- asks.
11. Submit an article or speak at an allied event (School Boards, ASBO, PTA) regarding child nutrition programs.
  12. Invite local media to district to observe an event for one of your programs (summer feeding, after school meals, breakfast week, lunch week, etc.)
  13. Submit content for NYSNA social media pages.
  14. Have at least one member attend a national SNA LAC.

### **DOCUMENTATION**

Each strategy that is achieved must be documented.

- Choose the strategies that you will accomplish within each goal.
- Notify your Area Director that you will be doing the award program for your Chapter. (The Area Director will be your liaison, your resource, and your cheerleader.) If you have no Area Director, HQ will be happy to assist you.
- Complete each strategy. (Be sure to take pictures and keep any written material that can be used as documentation.)
- Make a cover sheet for each goal. The goal must be written or typed in full.
- Attach the documentation for each strategy to the goal coversheet. Be sure to label each paper with the goal number and strategy number.
- Check to be sure that you have included all of the strategies from each goal that you need for the award that you want.
- Put all of the material in a packet and send to NYSNA Headquarters.

*Documentation that must accompany all of your strategies may include: Agendas, printed programs, advertising flyers, newspaper articles, receipts, copies of letters sent or received, etc. (Pictures may also be included but may not be used as the complete documentation.)*

### **AWARD LEVELS**

#### **BRONZE AWARD**

A chapter must complete six (6) strategies, with a minimum of 1 from each goal.

*Award: Chapter will receive a plaque.*

#### **SILVER AWARD**

A chapter must complete ten (10) strategies, with a minimum of 2 from each goal. In addition, the chapter must retain current membership for both NYSNA and SNA.

*Award: Chapter will receive a plaque, and two (2) Day Tripper Conference Registrations for annual conference for the following year.*

#### **GOLD AWARD**

A chapter must complete fourteen (14) strategies, with a minimum of 3 from each goal. In addition, the chapter must grow membership for both NYSNA and SNA by 3%.

*Award: Chapter will receive a plaque, two (2) Day Tripper Conference Registrations, and one (1) full conference registration for annual conference for the following year.*

### **Due Date: September 1<sup>st</sup>**

Send to: NYSNA Headquarters

Mail: 21 Executive Park Drive  
Clifton Park, NY 12065

Email: [ashleigh@nyschoolnutrition.org](mailto:ashleigh@nyschoolnutrition.org)

The Chapter Award Ceremony shall take place on Saturday at the NYSNA annual conference. This is a tribute and an honor for your chapter's hard work and we will be taking pictures of the award recipients receiving their awards, so please be sure to attend and support them.